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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046087
Party	Plaintiff Ditto Apparel of California, Inc. Ditto Apparel of California, Inc. Ditto Apparel of California, Inc. Ditto Apparel of California, Inc. Ditto Apparel of California, Inc. Highway 8 East Colfax, LA 71417 UNITED STATES
Correspondence Address	Marc P. Misthal Gottlieb, Rackman & Reisman, P.C. 270 Madison Avenue New York, NY 10016 UNITED STATES mmisthal@grr.com
Submission	Other Motions/Papers
Filer's Name	Marc P. Misthal
Filer's e-mail	mmisthal@grr.com
Signature	/Marc P. Misthal/
Date	02/16/2007
Attachments	Stipulated Protective Order.pdf (10 pages)(815363 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X
DITTO APPAREL OF
CALIFORNIA, INC.,

Petitioner,

-against-

CYNTHIA STEMRICH,

Registrant.
-----X

Cancellation No. 92046087

PROTECTIVE ORDER

This Protective Order covers the cancellation filed by Petitioner Ditto Apparel of California, Inc. ("Petitioner") for the registration of the mark DITTOS (stylized) issued to Registrant Cynthia Stemrich ("Registrant").

1. **Classes of Protected Information.**

The Rules of Practice in Trademark Cases provide that all *inter partes* proceeding files, as well as the involved registration and application files, are open to public inspection. The terms of this Order are not to be used to undermine public access to files. When appropriate, however, a party or witness, on its own or through its attorney, may seek to protect the confidentiality of information by employing one of the following designations.

Confidential – Material to be shielded by the Trademark Trial and Appeal Board ("Board") from public access. This material shall be stamped **CONFIDENTIAL**.

Trade Secret/Commercially Sensitive – Material containing highly sensitive proprietary development or inventive work, financial or trade secret information that would cause severe competitive damage if it were to be disclosed to another party such that it must be shielded by the Board from public access, restricted from any access by the parties, and available for review **only** by **Attorneys** for the parties and, subject to the provisions

of paragraph 4 and 5, by independent experts or consultants for the parties. This also includes confidential marketing materials, documents disclosing future business plans, non-public financial and accounting information, information relating to undisclosed inventions and information relating to vendors and customers. Such materials shall be used by the parties to the opposition proceeding solely for the prosecution or defense of the opposition proceeding. This material shall be stamped ATTORNEYS EYES ONLY.

2. Information Not to Be Designated as Protected.

Information may not be designated as subject to any form of protection if it (a) is, or becomes, public knowledge, as shown by publicly available writings, other than through violation of the terms of this document; (b) is acquired by a non-designating party or non-party witness from a third party lawfully possessing such information and having no obligation to the owner of the information; (c) was lawfully possessed by a non-designating party or non-party witness prior to the opening of discovery in this proceeding, and for which there is written evidence of the lawful possession; (d) is disclosed by a non-designating party or non-party witness legally compelled to disclose the information; or (e) is disclosed by a non-designating party with the approval of the designating party.

3. Access to Protected Information.

The provisions of this Order regarding access to protected information are subject to modification by written agreement of the parties or their attorneys, or by motion filed with and approved by the Board.

Judges, attorneys, and other employees of the Board are bound to honor the parties' designations of information as protected but are not required to sign forms acknowledging the terms and existence of this Order. Court reporters, stenographers, video technicians or others who may be employed by the parties or their attorneys to perform services incidental to this proceeding will be bound by this Order as well, notwithstanding the absence of any agreement indicating that they are bound.

- a. **Parties** are defined as the named parties, as well as officers, directors, partners, and current management employees of Petitioner and Registrant.
- b. **Attorneys** for parties are defined as outside counsel and in-house counsel for the parties, including support staff operating under counsel's direction, such as paralegals or legal assistants, secretaries, and any other employees or independent contractors operating under outside counsel's instruction.
- c. **Independent experts or consultants** include individuals retained by a party for purposes related to prosecution or defense of the proceeding but

who are not otherwise employees or agents of either the party or its attorneys.

- d. **Non-party witnesses** include any individuals to be deposed during discovery or trial, whether willingly or under subpoena issued by a court of competent jurisdiction over the witness.

Parties and their **Attorneys** shall have access to information designated as **CONFIDENTIAL**.

Only **Attorneys** shall have access to information designated as **ATTORNEYS EYES ONLY**. The **Parties** shall not have access to information designated as **ATTORNEYS EYES ONLY**.

Independent experts or consultants, non-party witnesses, and any other individual not otherwise specifically covered by the terms of this Order may be afforded access to **CONFIDENTIAL** information in accordance with the terms that follow in paragraph 4. Further, **independent experts or consultants** may have access to information designated as **ATTORNEYS EYES ONLY** if such access is agreed to by the parties or ordered by the Board, in accordance with the terms that follow in paragraph 4 and 5.

4. Disclosure to Any Individual.

Prior to disclosure of information or documents designated as **CONFIDENTIAL** or **ATTORNEYS EYES ONLY** by any party or its attorney to any individual or entity not already provided access to such information by the terms of this Order, the individual or entity shall be informed of the existence of this Order and provided with a copy to read. The individual will then be required to certify in writing that the Order has been read and understood and that the terms shall be binding on the individual. No individual shall receive any protected information until the party or attorney proposing to disclose the information has received the signed certification from the individual. A form for such certification is attached to this Order as **Exhibit A**. The party or attorney receiving the completed form shall retain the original.

5. Disclosure to Independent Experts or Consultants.

In addition to meeting the requirements of paragraph 4, any attorney proposing to share information or documents designated **ATTORNEYS EYES ONLY** with an independent expert or consultant must also notify the party which designated the information as protected. Notification must be personally served or forwarded by traceable express courier or via facsimile or email, and shall provide notice of the name, address, occupation and professional background of the independent expert or consultant.

The party or its attorney receiving the notice shall have ten (10) business days from the date the notice was served or sent by express courier or sent via facsimile or email to object to disclosure to the independent expert or consultant. If objection is made, then the

parties must negotiate the issue before raising the issue before the Board. If the parties are unable to settle their dispute, then it shall be the obligation of the party or attorney proposing the disclosure to the independent expert or consultant to bring the matter before the Board with an explanation of the need for disclosure and a report on the efforts the parties have made to settle their dispute. The party objecting to disclosure will be expected to respond with its arguments against disclosure or its objections will be deemed waived.

6. Responses to Written Discovery.

Responses to interrogatories under Federal Rule 33 and requests for admissions under Federal Rule 36, and which the responding party reasonably believes to contain protected information shall be prominently stamped or marked with the appropriate designation from paragraph 1. Any inadvertent disclosure without appropriate designation shall be remedied as soon as the disclosing party learns of its error, by informing all adverse parties, in writing, of the error. The parties should inform the Board only if necessary because of the filing of protected information not in accordance with the provisions of paragraph 12.

7. Production of Documents.

If a party responds to requests for production under Federal Rule 34 by making copies and forwarding the copies to the inquiring party by mail or email, then the copies shall be prominently stamped or marked, as necessary, with the appropriate designation from paragraph 1. If the responding party makes documents available for inspection and copying by the inquiring party, all documents shall be considered protected during the course of inspection. After the inquiring party informs the responding party what documents are to be copies, the responding party will be responsible for prominently stamping or marking the copies with the appropriate designation from paragraph 1. Any inadvertent disclosure without appropriate designation shall be remedied as soon as the disclosing party learns of its error, by informing all adverse parties, in writing, of the error.

8. Depositions.

Protected documents produced during a discovery deposition, or offered into evidence during a testimony deposition should be orally noted as such by the producing or offering party at the outset of any discussion of the document or information contained in the document. In addition, the documents must be prominently stamped or marked with the appropriate designation.

During discussion of any non-documentary protected information, the interested party should also make oral note of the protected nature of the information.

The transcript of any deposition and all exhibits or attachments shall be considered protected as CONFIDENTIAL, ATTORNEYS EYES ONLY for 30 days following the

date of actual receipt of the transcript by the party that took the deposition. During the 30-day period, either party may designate the portions of the transcript, and any specific exhibits or attachments that are to be treated as protected, by electing the appropriate designation from paragraph 1. Appropriate stampings or markings should be made during this time. If no such designations are made, then the entire transcript and exhibits will be considered unprotected.

9. Filing Notices of Reliance.

When a party or its attorney files a notice of reliance during the party's testimony period, the party or attorney is bound to honor designations made by the adverse party or attorney, or non-party witness, who disclosed the information, so as to maintain the protected status of the information.

10. Briefs.

When filing briefs, memoranda, or declarations in support of a motion, or briefs at a final hearing, the portions of these filings that discuss protected information, whether information of the filing party, or any adverse party, or any non-party witness, should be redacted. The rule of reasonableness for redaction is discussed in paragraph 12 of this Order.

11. Handling of Protected Information.

Disclosure of information protected under the terms of this Order is intended only to facilitate the prosecution or defense of this case. The recipient of any protected information disclosed in accordance with the terms of this Order is obligated to maintain the confidentiality of the information and shall exercise reasonable care in handling, storing, using or disseminating the information.

12. Redaction; Filing Material With the Board.

When a party or attorney must file protected information with the Board, or a brief that discusses such information, the protected information or portion of the brief discussing the same should be redacted from the remainder. A rule of reasonableness should dictate how redaction is effected.

Redaction can entail merely covering a portion of a page of material when it is copied in anticipation of filing but can also entail the more extreme measure of simply filing the entire page under seal as one that contains primarily confidential material. If only a sentence or short paragraph of a page of material is confidential, covering that material when the page is copied would be appropriate. In contrast, if most of the material on the page is confidential, then filing the entire page under seal would be more reasonable, even if some small quantity of non-confidential material is then withheld from the public record. Likewise, when a multi-page document is in issue, reasonableness would dictate that redaction of the portions or pages containing confidential material be effected when

only some small number of pages contain such material. In contrast, if almost every page of the document contains some confidential material, it may be more reasonable to simply submit the entire document under seal. **Occasions when a whole document or brief must be submitted under seal should be very rare.**

Protected information, and relevant portions of pleadings, briefs or memoranda that reproduce, discuss or paraphrase such information, shall be filed with the Board under seal. The envelopes or containers shall be prominently stamped or marked with a legend in substantially the following form:

CONFIDENTIAL

This envelope contains documents or information that are subject to a protective order or agreement. The confidentiality of the material is to be maintained and the envelope is not to be opened, or the contents revealed to any individual, except by order of the Board.

13. Acceptance of Information; Inadvertent Disclosure.

Acceptance by a party or its attorney of information disclosed under designation as protected shall not constitute an admission that the information is, in fact, entitled to protection. Inadvertent disclosure of information which the disclosing party intended to designate as protected shall not constitute waiver of any right to claim the information as protected upon discovery of the error.

14. Challenges to Designations of Information as Protected.

If the parties or their attorneys disagree as to whether certain information should be protected, they are obligated to negotiate in good faith regarding the designation by the disclosing party. If the parties are unable to resolve their differences, the party challenging the designation may make a motion before the Board seeking a determination of the status of the information.

A party shall not be obligated to challenge the propriety of material designated CONFIDENTIAL and/or ATTORNEYS EYES ONLY at the time the designation is made, and failure to do so shall not preclude a subsequent challenge thereto. In the event any party disagrees with any designation, counsel shall attempt to resolve the disagreement on an informal basis. If it is necessary to present the dispute to the Board for resolution, it shall be up to the party opposing the designation to move the Board for an Order compelling production without the objectionable restriction. On such a motion, the burden shall be on the producing party or witness to demonstrate that the materials qualify for protection. Unless and until the Board issues a final ruling that the material is not of a protected nature, the material in question shall continue to be treated by all parties as designated, and all provisions hereof shall be adhered to with respect to the same.

15. Board's Jurisdiction; Handling of Materials After Judgment.

The Board's jurisdiction over the parties and their attorneys ends with the entry of a final judgment, unless jurisdiction is restored by grant of a post-judgment motion or as result of an appellate proceeding. After entry of judgment, the parties' handling of protected information and materials is governed only by any agreements to which the parties may agree.

16. Other Rights of the Parties and Attorneys.

This Order shall not preclude the parties or their attorneys from making any applicable claims of privilege during discovery or at trial. Nor shall the Order preclude the filing of any motion with the Board for relief from a particular provision of this Order or for additional protections not provided by this Order.

The parties further agree that documents, as that term is construed by the Federal Rules of Civil Procedure, which are deemed privileged by the attorneys for the respective parties need not be included in a privilege log if such documents came into existence subsequent to the commencement of this proceeding.

17. Final Disposition

Upon final termination of this action, each party shall (1) assemble and return to the producing party all material designated as CONFIDENTIAL or ATTORNEYS EYES ONLY produced in the terminated action that contains information or documents still subject to this Protective Order, including derivative documents and all copies thereof; or (2) destroy any such materials. The producing party has the burden of specifying the manner in which such material shall be disposed of upon final termination of this action. If the producing party requires return of all material designated as CONFIDENTIAL or ATTORNEYS EYES ONLY, the producing party shall bear the reasonable expense of having the materials returned. If the producing party requires destruction of all material designated as CONFIDENTIAL or ATTORNEYS EYES ONLY, then the costs of destruction shall be born by the receiving party, and the receiving party's counsel must represent in writing, within a reasonable time after the request, that such materials have been destroyed. Notwithstanding the foregoing, outside counsel of record for a receiving party may retain one copy of pleadings, attorney and consultant work product and material designated as CONFIDENTIAL or ATTORNEYS EYES ONLY.

By Agreement of the Following Attorneys for and on behalf of the Parties:

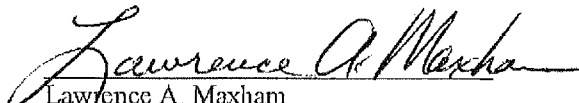
GOTTLIEB, RACKMAN & REISMAN, P.C.



Marc P. Misthal

Date: 2/12, 2007

THE MAXHAM FIRM



Lawrence A. Maxham

Date: 2/7, 2007

By Order of the Board:

Date: _____, 2007

_____, Interlocutory Attorney.

Exhibit A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X	
DITTO APPAREL OF	:
CALIFORNIA, INC.,	:
	:
Petitioner,	:
	:
-against-	:
	:
CYNTHIA STEMRICH,	:
	:
Registrant.	:
	:
-----X	

Cancellation No. 92046087

**ACKNOWLEDGEMENT OF ORDER PROTECTING CONFIDENTIALITY
OF INFORMATION REVEALED DURING BOARD PROCEEDING**

I, _____, declare that I have been provided with a copy of the Order regarding the disclosure of, and protection of, certain types of information and documents during and after the above-captioned cancellation proceeding before the Trademark Trial and Appeal Board.

I have read the Order and understand its terms and provisions, by which I agree to be bound. Specifically, I agree to hold in confidence any information or documents disclosed to me in conjunction with any part I take in this proceeding.

I declare under the penalty that these statements are true and correct.

Signature

Title

Date